

# Drama, and The Picture Plays

The fool was stripped to his foolish hide  
(Even as you and I)  
Which she might have seen when she  
threw him aside—  
(But it isn't on record the lady tried)  
So some of him lived, but the most  
of him died.  
(Even as you and I)

And it isn't the shame and it isn't  
the blame  
That stings like a white-hot brand—  
It's coming to know that she never  
knew why  
(Seeing at last she could never know  
why)  
And she never could understand.

## WHAT IS HAPPENING HERE THIS WEEK.

**RIVERSIDE PARK** will be the scene of the biggest Fourth of July celebration ever staged in Phoenix, today and tomorrow. The main celebration will be held tomorrow, but this afternoon will see many events of interest, contests of various kinds, water sports, orchestral concerts and both this afternoon and evening there will be a high and fancy diving exhibition by Miss Vera Weber, "The Cupid Girl" of Long Beach, California. Miss Weber has been brought over from the coast for this engagement exclusively and she will prove one of the most attractive novelties ever brought to Phoenix. Both as a diver and a swimmer she is a wonder and some of the speed boys that have been basking in the sunlight of many first places in recent swimming events will have to step back out of the limelight when this speedy little racer cuts loose.

For tomorrow the program contains so many features that it is hard to know just where to begin describing it. After the big parade uptown there will be literary and patriotic exercises and then the sports will begin. Motorcycle and auto races, foot races, jumping contests, feats of strength, water sports, tests of war, races and stunts of every kind and description. There will be a variety of vaudeville amusements, hand and orchestral concerts, diving exhibitions by Vera Weber, Bill Corstain, "The Pride of Phoenix," Pinney, Johns and others.

In the dancing pavilion there will be dancing both afternoon and evening, with Jack Abbott's crack orchestra to furnish the music, and in the evening a splendid picture program. But the greatest event of the day will come as the climax to it all. It will be the wonderful exhibition of fireworks. The great display which was made last year is still fresh in the memory of the people, and wonderful as that was, it will be excelled by the exhibition tomorrow night. The Los Angeles Forework company which prepared the display, state that it contains some of the finest effects ever turned out by them, many of them never having been seen in this part of the country before.

Preparations have been made to handle tremendous crowds and the forty acre area of the park will afford room for all. Nearly all of this great space is well wooded and a finer place to picnic does not exist. For those who do not care to bring their luncheon or dinner with them, the splendid restaurant will supply excellent meals at moderate prices. The lunch stand will be ready to supply hundreds of hungry merry makers and Barrett's fruit stand will have bushels of fruit and supplies. There will also be plenty of ice on hand for the use of the picnickers. Provisions for everything will be the same as at all times and ample provision has been made for everybody.

The pool will be full of clean, warm water. The new heating apparatus has proven a great success and keeps the temperature of the water just where most people like it. Thousands of gallons of clean, fresh water run through the pool every hour, keeping it clean and sanitary. There is no pool of its sort in the country that can compare with Riverside's.

**THE ARIZONA** has "The Commanding Officer" for its Fourth of July bill. This wonderfully interesting play, written by Theodore Best, Sayre and arranged for the screen by the Famous Players Film company, has Alice Dovey as its star and is peculiarly well suited to the day on which it is shown. It is the first appearance of Miss Dovey in moving pictures in Phoenix and it will be found that she is a most welcome addition to the list of screen artists.

For Monday and Tuesday it is only necessary to state that the picture will be "Tess of the Storm Country" with Mary Pickford in the leading



From "Tess of the Storm Country" with Mary Pickford at the Arizona tomorrow

role to ensure a packed house. This marvelous little artist is the greatest favorite known to movie fans and in "Tess of the Storm Country" she is seen at her very best. Of all the picture plays she has appeared in, none has equaled this one in popularity. It will be shown for these two days only and it is only fair to advise people to come early if they want to find seats.

On Wednesday and Thursday no less a star than Fritz Scheff, "The Little Devil," will be the attraction. She will be seen in a film version of "Pretty Mrs. Smith." It will be remembered that this is the musical play in which Miss Kitty Gordon appeared for Oliver Morosco in Los Angeles and then went to Boston for a long run. After that it was brought to New York where it was played at the Casino with Fritz Scheff in Miss Gordon's part. It is Miss Scheff's first appearance in the movies and if she is half as attractive on the screen as she is on the stage, the movies have acquired a real star.

Friday and Saturday will bring Rita Jolivet in "The Unholy Three." This is a "Lucky" production and in addition to Miss Jolivet it will also have House Peters in the leading male role. It is a picture of great interest, beautifully staged and wonderfully produced.

The Arizona is open to every wind that blows and no cooler place can be found in town. The pictures are always good.

**THE LION THEATER** has for today a splendid program including the feature picture "Molly of the Mountains." This picture abounds with beautiful scenery and contains a plot that is interesting.

"The Mutual Weekly" shows fourteen different subjects every one of which concerns the doings of the world at large, including views of the same name by Robert Hilliard. The drama was the sensation of two continents and is still one of the great drawing cards of the stage. The drama is founded in its turn on Rudyard Kipling's famous poem, "A Fool There Was," which in its turn is founded upon the equally famous picture, "The Vampire," by the late Sir E. Burne Jones, which was the Academy picture of the year as well as the picture sensation of its time. Still, Theda Bara is the star in the picture while a well known European actor and star is "The Fool." Following this, on Thursday, will be the next serial of the "Exploits of Elaine," dealing with the uses of electricity by criminals and in the detection of crime. Wu Feng, the master criminal gets a telephone attached to Kennedy's room and overhears everything, and Kennedy in turn finds that Wu Feng has wired the house and knows why his plans are frustrated, however he comes out ahead.

In "Viva" plays the theme deals with a girl who flirts with fate and was lifted, and of a man who gambled with fate and lost. Also of the frailty of things mortal and of life the exacting task master. These two serials will run on both Thursday and Friday, and on Saturday another feature single bill will be shown. The Lamara is rapidly earning the name of the coolest theater in the city because of the excellent workings of the cooling system.

**THE EMPRESS** has booked for this week one of those universally strong programs which has lifted that theater out of the ruck and placed it upon the topmost rung of popularity. Tonight the vitally interesting Essanay drama, "Frauds," will be shown for the last time, also the Hearst-Selig News Weekly and the Biograph drama, "The Little Seaport," to say nothing of the Vitaphone comedy "Boobley's Baby." As an extra added

feature room for all. Nearly all of this great space is well wooded and a finer place to picnic does not exist. For those who do not care to bring their luncheon or dinner with them, the splendid restaurant will supply excellent meals at moderate prices. The lunch stand will be ready to supply hundreds of hungry merry makers and Barrett's fruit stand will have bushels of fruit and supplies. There will also be plenty of ice on hand for the use of the picnickers. Provisions for everything will be the same as at all times and ample provision has been made for everybody.

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special feature put on in honor of the day, "Washington Under the American Flag" will be shown tonight and tomorrow night.

Monday and Tuesday will bring "The Working of a Miracle," a three-part Edison drama with Edward Earle and Gladys Hulette. Then there is the Vitaphone comedy, "The Sort of a Girl Who Came From Heaven," featuring Anita Stewart and Earl Williams. And to this is added "Her Career," a strong Selig drama in one reel.

Wednesday and Thursday have become the noted days of the week at this theater. It is then that the famous Metro service pictures are shown and in the short time they have been on the program they have made a tremendous hit with the Em. press clientele. This week the attraction will be "The High Road," with the exquisite stage star, Valli Valli, in the star part. It is the story of a woman who has been for some time the mistress of a man named Wilson. Realizing the offense she has committed against society she leaves him, and the balance of the story deals with her struggles to make her way in the world as an honest and respectable member of society. Valli Valli is one of the most attractive actresses that England has ever sent to this country. She was for some time leading woman with Donald Brian and has appeared as a star and prima donna in many musical comedy successes.

For Friday and Saturday Manager Purvins has booked Charlie Chaplin in a new comedy, "By the Sea," one of his latest and best, and a three-part Essanay drama, "A Lesson in Romance." In addition to these two big features there is the usual Hearst-Selig News Weekly and the Vitaphone comedy, "The Boarding House Fend," the whole making one of the strongest weeks attractions ever offered at the Empress.

**THE PLAZA** today has an exceptionally strong drawing card in "Michael Strogoff" with Jacob P. Adler, the noted Hebrew tragedian, in the stellar part. It is a tale of romance and adventure in the land of the czar, producing in four striking reels and 216 mammoth scenes, dealing with the tragic adventures of a faithful courier of the czar of all the Russias.

From a pictorial standpoint it is one of the most remarkable pictures ever brought to the Plaza. It carries one across Russia and into Tartary, shows the famous Russian lake Baikal in the dead of winter and the escape of the blinded courier and his sister over the ice, and in the end brings triumph and a supreme revenge to the courier.

This picture is one of the Popular Plays and Players series and has met with great success wherever it has been shown.

**THE COLISEUM** today begin on the Broadway Honeycombers, Messrs. House and Allard finish their engagement happy in the knowledge that no company which has been located at the Coliseum in many a long day has proved such a popular attraction. Ever since the first week of their engagement the Coliseum has been breaking records and the old iron house of amusement and they will leave a great many admiring friends behind them.

Tonight will bring the last performance of "The Runaway Match" with its attractive musical and dancing numbers and bushels of good comedy. Monday a complete new bill will be offered and the last change will take place on Thursday night.

**THE WILLOWS** furnishes an ideal place for those who wish to spend the hours in the open. Beautifully situated on the Salt River the place of-



FRANCELLA BILLINGTON in "STROGOFF" at the Lion Friday and Saturday

fers acres and acres of shade trees and ideal picnic grounds. It is well equipped with accommodations for bathers, and a well stocked refreshment stand will be found of great convenience to the patrons.

The swimming hole at the Willows has been noted for several years. Every summer finds the place sought after by the same people who have been its patrons since it was first inaugurated and many new friends are annually added to its list. The water is clean and warm and there is excellent diving, boating and fishing. The Phoenix Auto Livery maintains an hourly stage and in addition will sell for parties and carry them to and from the Willows at any time. It is the same old place with all the attractive features retained and new ones added.

## HIS ANCIENT PEDIGREE

Sir William Lever, the famous "Soap King," has been giving some good advice to British manufacturers on how to capture German trade.

Besides being celebrated for his wonderful business capabilities, Sir William is noted for his wit. Shortly after he received his title he said that the College of Herolds had no difficulty whatever about his pedigree.

"And they had to do," he said, "was to take away the 'L' in front of my name and the 'R' at the end, and they had my pedigree at once."—Pearson's Weekly.

## COLISEUM

THEATER

TONIGHT

Billy House

and

Jimmy Alard

In a Rip Roaring Comedy

## "THE RUNAWAY MATCH"

ALL NEW

10c, 20c and 30c

## LION THEATER

TODAY

## "MOLLY OF THE MOUNTAINS"

Monday and Tuesday

A Fascinating  
Fairy Story  
In Four  
Acts  
With  
Clyde  
Tracy  
and  
Elizabeth  
Burbridge

Produced by  
Thos. Ince and is a  
Wonderful Pro-  
duction



At the Plaza today

## PLAZA THEATER

TODAY AND TOMORROW

Jacob P. Adler, In

## "MICHAEL STROGOFF"

A tale of romance and adventure in the land of the Czar. In Five striking reels.

Cooldest Place in Town

FOUR  
DAYS  
FOUR

It's Always Cool at  
**THE LAMARA**  
(The World's Best Pictures)

FOUR  
DAYS  
FOUR

"A Rag  
A Bone  
A Hank  
Of Hair"

Beginning  
TODAY

"The Woman  
Who Did  
Not Care"

## THEDA BARA

As Supported by Edward Jose

## "THE VAMPIRE"

IN

"So Some of  
Him Lived  
But Most  
of Him  
Died"

A "Which She Might Have  
Seen When She  
Threw Him Aside"  
"But It Isn't on  
Record the  
Lady  
Tried"

The Sensation of Two Worlds

Founded on Kipling's Poem

"The Fool was Stripped  
of His Foolish  
Hide"  
"But a Fool Must  
Follow His Natural  
Bent."

SUNDAY  
MONDAY  
TUESDAY  
Wednesday

"And His Goods He  
Spent — Honor and  
Faith and a Sure  
Intent."

## The World's Best Music

In Your Home If You Have a Victor

Every music lover and dance enthusiast should have a Victrola in the home. Here are a few combination Victrola Outfits. Why not buy yours this week?

VICTROLA 4—with 6 selections	TERMS—50c a week	\$ 17.25
VICTROLA 6—with 10 selections	TERMS—75c a week	\$ 28.75
VICTROLA 8—with 12 selections	TERMS—\$1.00 a week	\$ 44.50
VICTROLA 9—with 20 selections	TERMS—\$1.00 a week	\$ 57.50
VICTROLA 10—with 20 selections	TERMS—\$1.25 a week	\$ 82.50
VICTROLA 11—with 20 selections	TERMS—\$1.75 a week	\$107.50
VICTROLA 11—with 20 selections	TERMS—\$3.00 a week	\$157.50
VICTROLA 16—with 20 selections	TERMS—\$4.50 a week	\$207.50

The Victor records included with these outfits are 10-inch double-faced records with two selections on a record, and you have your own choice of these. A liberal supply of assorted needles is also included.

COME AND HEAR THE NEW RECORDS

The Berryhill Co.

First Street and Washington

The Mail Order House